



COMPETITION NOTICE FOR THE CREATION OF THE POSTER OF THE 750th SAGRA DEI OSEI

ART. 1 SUBJECT OF THE COMPETITION

Pro Sacile – Association for social promotion (hereinafter, Pro Sacile or Association) announces a competition for the creation of the poster of the 750th Sagra dei Osei, which will take place in Sacile (PN), in the historic centre, on Sunday 3 September 2023.

The event represents the oldest ornithological event in Europe, is sponsored by the City of Sacile, the Autonomous Region of Friuli-Venezia Giulia, the Ministry for Agricultural, Food and Forestry Policies, the Ministry of Ecological Transition and the Ministry of Tourism and contributes to the tourist and cultural promotion of the municipality and the region.

The poster artistically represents the Sagra dei Osei and is reproduced on billboards, commercials, brochures and along with all informative and promotional material for the event.

ART. 2 PARTICIPATION IN THE COMPETITION

All Italian and foreign citizens can participate in the competition.

Participation can be individual or collective, with 1 poster. In the case of collective participation, a common representative must be indicated. The single participant or the collective will be considered "Author" of the submitted work. In this announcement, the term "Author" is to be understood as referring to the participant both individually and collectively.

Schools and educational or training institutions can sponsor participation in the competition by submitting a 1 poster, by students up to a maximum of three participants or by a group.

Participation is free and does not give the right to any type of reimbursement of expenses.

To participate in the competition and then submit the work, you must complete the attached *PARTICIPATION FORM - COMPETITION FOR THE REALIZATION OF THE POSTER OF THE 750th SAGRA DEI OSEI*.

ART. 3 TERMS AND METHODS FOR DELIVERY OF THE PROJECTS

Authors must send their executive documents to Pro Sacile - at their own expense and risk - **no later than 11.59 pm on Tuesday 2 May 2023**, under penalty of exclusion.

Entries may be presented in the following ways:

- Sending files as attachments by e-mail or a link to a platform on which the files have been uploaded (e.g. WeTransfer) to the e-mail address concorsomanifesto@prosacile.it. The receipt is considered successful if Pro Sacile sends a reply e-mail within 48 hours. Sending the reply e-mail does not certify that the attachments have been viewed, but only that the email has been received for the purpose of participating in the contest.
- Shipping by registered mail of the physical artwork, in the case of original work or material work, and of a USB stick containing the graphic elaboration as required by the following art. 4 a Pro Sacile Association for Social Promotion (APS) – via Albino Ruffo, 10 – 33077, Sacile (PN).

The sending of the entries must be accompanied, under penalty of exclusion, by the participation form which can be downloaded from the attachments section on the page of the Association's website dedicated to the competition.

In order to ensure maximum transparency, impartiality and *pars conditio* among competitors, all physical and digital entries must be absolutely anonymous; these documents cannot therefore bear, under penalty of exclusion from the competition, a signature, indications, names, personal data, codes, signs, logos, etc. that may allow the identification of the author.

ART. 4 CHARACTERISTICS OF THE POSTER

The theme of the poster will have to express the characteristics of the event on the occasion of the particular anniversary of the 750th anniversary of its origins.

Entries must be original, i.e. they must not have been presented in the previous edition of the competition.

The poster will be reproduced for four purposes:

- a) Billboard advertising, in vertical format 70x100 cm.
- b) Billboard advertising, in horizontal format 633x200 cm.
- c) Graphic reproduction on posters, in vertical format 29.7x42 cm.
- d) Graphic reproduction such as brochure or flyer cover, book or publication cover, or any other type of material, as well as trophies or frames, in vertical format 29.7x42 cm (or multiple dimensions).

The Authors are therefore required **to create 4 poster formats**. The winning poster is intended to be unique and slight adjustments or adaptations between the four formats may be required.

The four formats must necessarily contain:

- i) The following textual elements: Sacile – Giardino della Serenissima – 750^a Sagra dei Osei – 3 settembre 2023 – Fiera nazionale specializzata – Mostra mercato – Esposizione nazionale uccelli.
- ii) The Pro Sacile logo.
- iii) The logo of the Northeast Ornithological Association APS.

- iv) The logo of the Municipality of Sacile.
- v) The logo of the National Union of Pro Loco d'Italia.
- vi) The PromoturismoFVG logo.

All versions, except the one created for purpose d), must also contain the reproduction of the QR code which referring to the website of the Pro Sacile Association. The logos and the QR code can be downloaded in jpeg or png format from the attachments section on the page of the Association's website dedicated to this competition.

If it is an original work or material work, it is the Author's duty to provide for the creation of the graphic reproductions required by this article.

As for the technical characteristics, it should be noted that:

- Files must be submitted in high quality PDF, minimum resolution 300 dpi, scale 1:1.
- It is advisable to keep an edge distance of about 3 millimeters on each side for important text and content.
- Files shall be submitted without guidelines.
- Files must be sent in CMYK (cyan, magenta, yellow, black).

The files must be named as follows: 2023_surname_letter of the format (A, B, C, D). For example: «2023_ROSSI_B» for advertising posters in the 633x200 cm format.

Pro Sacile reserves the right to use the documents for other purposes as well. By way of non-exhaustive example, the poster reproduced according to method a) may be printed for an exhibition; the poster reproduced according to method b) can be used as a plot for headed paper.

Authors may contact Pro Sacile by sending an e-mail to concorsomanifesto@prosacile.it to request further information. Pro Sacile reserves the right to publish the clarifications, in the form of FAQ (*frequently asked questions*), on the page of the website dedicated to this competition.

ART. 5 METHODS OF COMPETITION

The competition is divided into the following two phases:

- **First phase "Public vote"** - all entries received within the terms and according to the methods indicated above will be published **from 10.00 on the 15th to 23.59 on the 22th of May** on the Association's website dedicated to this competition. All citizens, both Italian and foreign, of age and with a tax code, will be able to cast a preference vote for the document they consider most celebratory of the Sagra dei Osei. The fifteen entries that will have achieved the best score will access the judging phase of the Technical Jury specified in the following art. 8. The voting procedures and details relating to the **first** phase of the competition will be published on the page of the website dedicated to this competition.
- **Second phase "Jury selection"** - The fifteen works selected in the **first** phase will be subjected to the examination, evaluation and judgment of the jury specified in the following art. 8. The work that will be judged best will be chosen as the poster of the 750th Sagra dei Osei.

ART. 6 WINNING DOCUMENT

The winning entry as described in the previous article will be used as a poster for the 750th Sagra dei Osei and will be unveiled during a press conference that will take place in Sacile in June.

The poster and all its elements will become the exclusive property of Pro Sacile which will acquire all publication, use and exploitation rights by any means, including through licenses to third parties and with unlimited duration. It will be the task of the Pro Sacile to provide for the costs of printing, posting, dissemination and custody.

Pro Sacile reserves the right to request slight adjustments relating to the characteristics listed in article 4 (text elements, logos and QR code) or even relevant adaptations for the reproduction of the version according to mode b) in order to optimally provide for press. In particular, it will be required to insert the logos of the Organizations that will grant sponsorship to the initiative. The Author must provide for the requests of the Association within the term of five days, a term beyond which the Association reserves the right to provide for them independently or by delegating third parties and cutting the cost of any fees from the prize due to the winner.

ART. 7 AWARDS AND ACKNOWLEDGMENTS

- A work performance contract will be stipulated with the Author of the winning poster, which will provide for the issue of an invoice by the Author or the issue of a receipt for occasional performance with withholding tax. **The Author of the winning poster will be awarded a sum of € 1,000 (one thousand)** which will be disbursed by 31 December 2023. The prize is to be considered overall if more people have contributed to the realization of the poster. The Author is committed to participate in the press conference for the presentation of the poster of the 750th Sagra dei Osei, which will take place in Sacile, in the month of June. Pro Sacile takes care of the costs of food and lodging for participation in the press conference, directly booking travel, restaurants and hotels. Failure by the Author to participate in the press conference results in the resolution of any obligation of Pro Sacile envisaged by this announcement, including the recognition of the prize.
- **If the Author of the winning poster** is sponsored by schools and educational or training institutes, **a donation of € 1,000 (one thousand) will be made to the institution**, which will be disbursed by 31 December 2023, for the purchase of teaching material or equipment useful for teaching.
- **The author of the paper with the most votes from the public in the first phase will be awarded the amount of € 300 (three hundred)** as reimbursement of expenses, which will be disbursed by 31 December 2023. The amount is to be understood as a total if more than one person contributed to the creation of the poster.
- **If the Author of the paper with the most votes from the public in the First phase** is sponsored by schools and educational or training institutes, **a donation of € 300 (three hundred)** will be made to the institution, which will be disbursed by 31 December 2023 for the purchase of teaching material or equipment useful for teaching.

- In the event of a tie, **the amount of € 300 (three hundred)** recognized as reimbursement of expenses, the disbursement of which is expected by 31 December 2023, will be divided and paid equally among all those entitled.

ART. 8 COMPOSITION OF THE JURY

The jury of the competition is made up of representatives from the world of communication, art, culture and photography, whose names will be disclosed only after the conclusion of the competition. The President of the Pro Sacile Association will preside, without the right to vote.

The Jury, which will decide by majority vote, will examine the entries from an aesthetic, communicative and functional point of view, ascertaining their compliance with the spirit of the event and the characteristics required by the announcement of the competition. The Jury's judgment is final.

ART. 9 USE OF THE ENTRIES

By signing the application to participate in the competition, the Authors authorize the Pro Sacile Association to use the works in the forms and ways that the Association deems appropriate, explained later, without prejudice to the obligation to indicate the personal details of the Authors.

The Pro Sacile Association may produce catalogs or publications, set up exhibitions, publish on the website and reproduce the documents, also through the involvement of third parties, in order to publicize the competition, the Sagra dei Osei and the activities and events of the Pro Sacile Association, as long as it is a non-profit purpose. The creation of catalogs or publications and the preparation of exhibitions are the exclusive competence of the Pro Sacile Association, which reserves all rights in this regard.

The authors waive any economic consideration.

ART. 10 LIABILITY

By signing the application form, the Authors declare to respect the legislation on copyright, privacy and protection of intellectual property, to participate with works that are fruit of their own ingenuity and exempt the Pro Sacile Association from any type of liability in this regard even after the competition has taken place.

The Authors will guarantee the originality of their works. The person indicated in the application form must obtain from any co-authors the consent to all the provisions of this announcement and therefore give a disclaimer.

The Authors explicitly acknowledge that the Pro Sacile Association is freed from any responsibility in relation to the works forwarded and entrusted to it.

ART. 11 ACCEPTANCE OF THE RULES OF THE NOTICE OF COMPETITION

Participation in the competition implies the unconditional acceptance of all the rules contained in this announcement, as well as all those established by the laws and regulations in force.

For any dispute, the Court of Pordenone has exclusive jurisdiction.

ART. 12 RESPONSIBLE FOR THE CONTEST AND CONTACTS

This announcement of competition has been approved by the Board of Directors of the Pro Sacile Association which assumes responsibility for the procedure.

This notice of competition serves as a single source of the rules and conditions of participation.

Additional information and integrations contemplated in this competition notice can be found on the website of the Pro Sacile Association www.prosacile.it/concorsomanifesto.

The contacts of the organizing secretariat are as follows:

- E-mail (preferable): concorsomanifesto@prosacile.it.
- Telephone: +39 0434 72273.

The announcement was approved by the Pro Sacile Board of Directors on 16/02/2023.

Sacile, 7 February 2023.

Pro Sacile Association
The President
(Lorena Bin)